



our vision.

A system where consumers' human rights are respected, and we see the whole person with respect to their individual values, autonomy, social context, and culture.

our mission.

To provide dignity and rights through a collective voice for Mental Health Consumers in Queensland.

our focus.

Our members

We seek to build an organisation that is a strong and credible voice for people with lived and living experiences of mental ill-health and suicidality.

Values & culture

We will do this by insisting on meaningful co-creation processes and by advocating for lived experience leadership at all levels of health services.

Organisational strength

We seek to build an organisation that respects its members and actively seeks out the voices that are not heard.

We will do this by being natural collaborators and by building an inclusive organisation that is attractive to collaborate with.

We seek to build an organisation that is sustainable with a solid and engaged membership.

We will do this by having strong governance, staff capacity, a strong brand, and a solid value proposition for our members.

story. power. change.

OUR STRATEGIC PLAN 2023 - 2026

FOCUS

**our
members.**

**values &
culture.**

**organisational
strength.**

OUTCOME

Present evidence for change in key areas

Be a driving influence for embedding lived / living ex-perience at all levels in the mental health sector

Be independent & financially sustainable

Seek to deeply understand the issues of members

Build strong partnerships

Become a well-respected leading organisation

Build a growing, engaged & active membership

ACTIVITY

- Identify opportunities in the changing political and social landscape.
- Leverage opportunities to speak about key mental health issues.
- Present the case for restorative justice for those harmed by the health system.
- Develop a member-informed advocacy program.
- Identify natural allies within the health system and engage with them for influence.
- Advocate for embedding Lived Experience influence at all levels within the mental health sector.
- Diversify funding for sustainability.
- Ensure the board maintains relevant skills and knowledge from diverse groups.
- Develop a decision framework for future tenders.
- Maintain member-led practice, including revision of our values statement.
- Appoint a First Nations Lived Experience Advisory Group.
- Build connections with and between local communities.
- Leverage community input, knowledge, and skills to accelerate our programs and advocacy.
- Rebrand the organisation.
- Build organisational capacity with the necessary skills and knowledge at all levels.
- Engage with community and attract new members through effective stakeholder engagement
- Build a strong advocacy story through effective communication planning.
- Develop meaningful relationships and prioritise people most impacted.
- Embed good governance and continuous improvement processes across all strategic planning.
- Develop & implement a membership branch program.

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